

Codes in listings indicate Sacramento (No Code), Carmichael (C), North Highlands (NH), West Sacramento (WS), Communities as follows: Broderick (B), Oak Park Heights (DPH), North Sacramento (NS),



If You Want the Best in Photography...
Call
FISHBACK STUDIO
CONSULTANT - CERIDWEN BREEN PHOTOGRAPHER - BOB BREEN
823 1/2 J, Sacramento GI 3-6453

Photographers-Commercial-(Cont'd)

SIRLIN STUDIOS 1327 J ----- GI 3-7570
(See Advertisement Page 293)

TREASURE PHOTO
MURALS OUR SPECIALTY
Life Size Portraits
Giant Blow Ups
BLACK LIGHTED PICTURES
Portraits - Weddings - Groups
Publicity & Advertising
1013-13th ----- GI 2-4038
If no answer call ----- GL 1-1021

WARRIN STUDIOS

COMMERCIAL
LEGAL
MEDICAL
2226 K ----- GI 8-7456

Photographers-Portrait

Aunt Mary Birthday Club Representative
2179-57th Av-GA 8-3217

CAL-A-VAN PHOTO

WEDDING COVERAGE
COMMERCIAL &
PORTRAIT
Anytime - Anywhere
1011 Del Paso (BINS) ----- WA 5-1494

Advertise here—it pays.

Photographers-Portrait-(Cont'd)

Childrens Portrait Sales
Ochsner Bldg-GI 3-7461
Classic House Photographers
1200 T-GI 3-7209
COLEMAN KEE 1002-10th ----- GI 3-4424

CORONET PORTRAITS
Children Taken in Home or Studio
Family Groups
Weddings - Home - Church or Studio
No Camera Charge
Adult Portraiture
904 J ----- GI 3-5462

Coronet Portraits 904 J ----- GI 3-5462
(See Advertisement Page 295)

CULVER OF CALIFORNIA

WEDDINGS -
- PORTRAITS
1014-9th ----- GI 1-2781

FINLEY'S STUDIO

For Complete
WEDDING COVERAGE
or a
PLEASING PORTRAIT
3010 Freeport Bl ----- GI 3-2763

FISHBACK STUDIO 823 1/2 J ----- GI 3-6453
(See Advertisement This Page)

FRASSE PHILIP N 9031 E ----- GI 2-2195
(Continued Next Page)

Use the latest directory. Get the right number . . . right away.

ED - Edgewood FR - Frontier GI - Gilbert IV - Ivanhoe
EM - Empire GA - Garden GL - Glendora WA - Walnut

Photographers-Portrait-(Cont'd)

FOX TIFFANY PORTRAITS

Studio-Weddings-Candid
Baby-Groups
Graduation-Photos Copied
Friendly Service
Studios in Principal Cities

"WHERE TO CALL"

Fox Tiffany Studio 1009-11th -GI 3-2077

Fox Tiffany Studio 1009-11th ----- GI 3-2077

Goursolle Noel T Jr 904 J ----- GI 3-5462

Graessbeck Isabel Duncan
Formerly in Rockefeller Center N Y
Between X & Broadway Cor 21st
2031 Yale ----- GL 1-2915

HIGAKI PHOTO STUDIO 429 L ----- GI 8-6445
(See Advertisement This Page)

HODSON PHOTO CO

Everything in Photography
PASSPORTS & CITIZENSHIP
PHOTOS
Don't Throw Away Your Old &
Faded Photographs. We Can Re-
store Them for You
REGARDLESS OF CONDITION
NOTHING TOO OLD OR TORN
High Quality - Low Cost
1017-9th ----- GI 2-1374

HODSON PHOTO CO 1017-9th ----- GI 2-1374
(See Advertisement This Page)

HOLLYWOOD SCHOOL PHOTO ASSN
Specialists in Photos for Schools
Individual Kids
Composites - Groups
3600 Arden Creek Rd ----- IV 7-1417

Jolley's Camera Center
1259 Merley Av(W/S)-FR 1-7495

KEE COLEMAN STUDIO
1002-10th-GI 3-4424

For speed and accuracy on your
dial calls, listen first for the dial
tone. Dial each letter and digit
carefully, drawing the dial all the
way to the finger stop. Lift your
finger each time to let the dial re-
turn to position naturally.

The oldest of all the telephone
industry's traditions is service.



Specializing In
• CHILDREN
In Home or Studio
• WEDDINGS
Home - Church
Studio
No Camera Charge
• ADULT & FAMILY
GROUPS
Home or Studio
Dial GI 3-5462
Open 9 A.M. to 6 P.M.
Sun. & Even. by Appt.
CORONET PORTRAITS
904 J ST. SACRAMENTO (Upslope)

HODSON PHOTO CO.
Weddings At Home or Studio
• Portrait
• Commercial
• Babies Our Specialty
• Passport & Photostat
• Old Photographs Restored
FRAMES MADE TO ORDER
EVERYTHING IN PHOTOGRAPHY
DIAL
GI 2-1374
1017 - 9th Odd Fellows Bldg.
Across From Hales

JENSEN MARION PORTRAITS

2306 Pasteltempo Ln-IV 9-5629
(See Advertisement Page 294)

JOHANSEN STUDIO OF PHOTOGRAPHY

Formerly "De Voe Studio"

Portrait & Wedding

SPECIALIST

Babies & Children

GI 2-6080

Just A. Johansen - 11 & J St.

1005-11th ----- GI 2-6080

JOHNSONS OF CARMICHAEL THE

IN CARMICHAEL

PORTRAITS

CHILDREN

ADULTS

FAMILY GROUPS

5904 Shirley Av(C) ----- IV 7-3514

1259 Merley Av(W/S)-FR 1-7495

1002-10th-GI 3-4424

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DISTINCTIVE PORTRAITS

BY

George Higaki

Phone . . .

GI 8-6445

429 I. ST.

HIGAKI STUDIO

Specializing In
• CHILDREN
In Home or Studio
• WEDDINGS
Home - Church
Studio
No Camera Charge
• ADULT & FAMILY
GROUPS
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EVERYTHING IN PHOTOGRAPHY
DIAL
GI 2-1374
1017 - 9th Odd Fellows Bldg.
Across From Hales

KEELEY'S PORTRAIT STUDIO

QUALITY PORTRAITS
Wedding Coverage
DIRECT COLOR
PHOTOGRAPHY
IN SAME LOCATION SINCE 1924
1305 L ----- GI 2-4669
If no answer call ----- GL 6-4005

LAWS STUDIO

Complete
WEDDING COVERAGE
PORTRAITS
"FOR THE VERY FINEST"

Just West of Stockton Blvd
5332 Fruitridge Rd ----- GL 1-4410

LeRoy Studio 3131 Bldwy ----- GL 5-4015
(See Advertisement This Page)

Loranger Robt Photographer
5561-39th Av-GL 5-8845
If no answer call ----- GL 7-0265

LYON DOC HOLLYWOOD SCHOOL

PHOTO ASSN
Specialists in Photos for Schools
Individual Kids - Composites - Groups
3600 Arden Creek Rd ----- IV 7-1417

Here's how you may be sure of
getting your party more often
when you dial:

1. Look up your number in the lat-
est directory.

2. Listen for the steady hummm
of the dial tone.

3. Keep your eye on the dial.

4. Wait a minute before you de-
cide your party isn't home.

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In Home or Studio
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Home - Church
Studio
No Camera Charge
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GROUPS
Home or Studio

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MARION JENSEN PORTRAITS

2306 Pasteltempo Ln-IV 9-5629

MERILYNN

PORTRAITS - WEDDINGS
3701 Marysville Blvd(PH)---WA 5-2825
3988 El Camino-----IV 7-1100

NELSON STUDIO 2718 J ----- GI 2-0026

PAUL-LYNE STUDIO

OAK PARK DISTRICT
Baby & Child Photographer
Wedding - Adults - Groups - Commercial
2951-35th ----- GL 6-7653

Paul-Lyne Studio 2951-35th ----- GL 6-7653
(See Advertisement This Page)

PIONEER STUDIO 821 1/2 J ----- GI 3-4030

ROGERS PAUL A

WEDDINGS
IN BLACK AND WHITE OR COLOR
COMMUNION - CONFIRMATION
PORTRAITS
COLOR PHOTOGRAPHY
4301-21st ----- GL 7-6384
If no answer call ----- GL 6-4880

(Continued Next Page)

FOUR THOUGHTFUL ITEMS

OF TELEPHONE PROCEDURE

1. Please answer promptly.

2. Please be on the line when the
party you want answers.

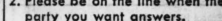
3. Please speak distinctly and
without hurrying, with the lips
close to the mouthpiece.

4. Please replace the receiver
gently when through talking.

PAUL-LYNE

STUDIO

Your Oak Park Photographer



Member
National Photog. Assn.
BABY & CHILD
PHOTOGRAPHER

"Photography at its Best"

• WEDDINGS • ADULTS
• GROUPS • COMMERCIAL

CREDIT FOR YOUR CONVENIENCE

GL 6-7653
If No Answer Call GL 7-3423

2951 - 35th St. Oak Park District

CANDID • FORMAL • INFORMAL • GROUPS • COPIES
BABY • GLAMOUR • WEDDINGS
MINIATURES • GRADUATION • STEREO

Marion Jensen Portraits
Town and Country Village
Open Evenings
IVanhoe 9-5629

Sirlin Studios
Largest Portrait Studio in Northern California
1327-J
GI 3-7570
CORRECTIVE
PHOTOGRAPHIC
MAKEUP APPLIED